



2024



ULTIMATE ESCAPE
BOOTS 'N BOWTIES
SPONSORSHIP PACKAGE



SATURDAY, MARCH 2, 2024
5PM - BOWES EVENT
CENTRE

ABOUT US

Big Brothers Big Sisters of Grande Prairie & Area facilitates mentoring relationships for at-risk youth between the ages of 6-18 in the Northwest Alberta region. Our main program is our 1:1 Community Mentoring Program, which matches an at-risk youth with a caring, adult mentor. We facilitate this and all programs through careful screening processes for mentors, regular match support assessments, planning agency-led events and drop in nights at our HUB community facility, and more.

Since 2020, our Agency and programming have faced some challenges in the wake of the events of the past several years, and we have taken this past 6 months to re-assess the programs we offer, bring our agency records up to date, and assess where our current program offerings stand. For several years, almost all of our programming moved to an online format, and in the last year and a half, that has slowly moved back to allowing for in-person meetings and programming to take place.

However, even in the wake of several successful fundraising events in 2023, the need we are witnessing from our community is far outweighing our ability to fund vital mentoring programs to youth who live here. We know that mentoring relationships help to change the lives and futures of young people and we believe that every young person who is in need of a caring, stable mentor in their lives should have access to one. It's no secret that the youth of today are facing ever-growing difficulties in society, and the youth we serve are no exception, often struggling with a wide-range of challenges in their young lives.

Our Agency is currently only able to serve approximately 80 youth along with their mentors and families, and we anticipate that we will exceed that number by at least 50% by the end of 2024. To enable this change, we will have to hire and train additional staff to facilitate a higher case load and group mentoring programs throughout our region.

We are hopeful that 2024 will allow us to see our group mentoring programs begin to flourish and take place regularly, helping to provide youth in our region with opportunities to learn about themselves, their mental, emotional and physical well being, and develop leadership skills from a trusted, consistent mentor in a setting with their peers. While our 1:1 Community Mentoring Program will remain our primary program, we see the value in and need for additional options for more remote areas of our region, and even within city limits where mentors become increasingly difficult to recruit.

Thank you for your consideration in becoming a sponsor for our 2024 Ultimate Escape, your support is instrumental to the success of our programs. If you have any questions, or would like to arrange a presentation for your business, we are happy to accommodate this so you are able to learn more about the programs we offer as well as those we have in development.

Sincerely,

Joanne Cousins

Joanne Cousins
Executive Director
Big Brothers Big Sisters of Grande Prairie & Area

PRESENTING SPONSOR

FULL DETAILS AVAILABLE IN OUR CORPORATE SPONSORSHIP PACKAGE (1 AVAILABLE)
PLEASE CONTACT US FOR FULL DETAILS.

SOLD
\$20,000

DINNER SPONSOR

HAVE YOUR COMPANY RECOGNIZED AS THE PEOPLE RESPONSIBLE FOR FILLING EVERYONE'S BELLIES WITH DELICIOUS GRUB FOR THE EVENING! (1 AVAILABLE)

SOLD
\$8,000

- VIP TABLE OF 8 AT THE ULTIMATE ESCAPE GALA EVENT
- SIGNAGE AT THE EVENT
- EMCEE MENTION DURING DINNER
- YOUR LOGO RECOGNIZED AS DINNER SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS DINNER SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

ENTERTAINMENT SPONSOR

HAVE YOUR COMPANY RECOGNIZED FOR BRINGING THE LIVE BAND TO THE SHINDIG! (1 AVAILABLE)

SOLD
\$6,000

- VIP TABLE OF 8 AT THE ULTIMATE ESCAPE GALA EVENT
- SIGNAGE AT THE EVENT
- EMCEE MENTION IN PROGRAM AND AT BAND INTRODUCTION
- YOUR LOGO RECOGNIZED ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS ENTERTAINMENT SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

DEAL OR NO DEAL SPONSOR

YEE-HAW! HAVE YOUR COMPANY BE THE SPONSOR OF ALL THE EXCITEMENT AS WE INVITE YOU ON STAGE TO DRAW THE WINNING TICKETS FOR OUR DEAL OR NO DEAL CASES! (1 AVAILABLE)

SOLD
\$5,000

- VIP TABLE OF 8 AT THE ULTIMATE ESCAPE GALA EVENT
- SIGNAGE AT THE EVENT
- EMCEE MENTION IN PROGRAM AT POINTS OF THE EVENING
- YOUR LOGO RECOGNIZED AS DEAL OR NO DEAL SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS DEAL OR NO DEAL SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

CHANCES BOARD SPONSOR

BE RECOGNIZED AS THE SPONSOR OF ONE OF OUR MOST LOVED ACTIVITIES OF THE EVENING! (1 AVAILABLE)

SOLD
\$3,500

- VIP TABLE OF 8 TO THE ULTIMATE ESCAPE GALA EVENT
- YOUR LOGO ON OUR CHANCES BOARD
- EMCEE MENTION IN PROGRAM
- YOUR LOGO RECOGNIZED AS CHANCES BOARD SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS CHANCES BOARD SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

PHOTOBOOTH & PHOTOGRAPHY SPONSOR

~~\$ 3,500~~

YOUR COMPANY CAN HELP GET EVERYONE ROUNDED UP FOR OUR 360 PHOTOBOOTH AND FUN PHOTOS WITH OUR PHOTOGRAPHER! (1 AVAILABLE)

- VIP TABLE OF 8 TO THE ULTIMATE ESCAPE GALA EVENT
- SIGNAGE AT THE EVENT
- EMCEE MENTION IN PROGRAM
- YOUR LOGO RECOGNIZED AS PHOTOBOOTH SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS PHOTOBOOTH SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

SILENT AUCTION SPONSOR

~~\$ 3,000~~

HAVE YOUR COMPANY RECOGNIZED AS OUR SILENT AUCTION SPONSOR FOR THE EVENING! (1 AVAILABLE)

- 4 TICKETS TO THE ULTIMATE ESCAPE GALA EVENT
- SIGNAGE AT THE EVENT
- EMCEE MENTION IN PROGRAM
- YOUR LOGO RECOGNIZED ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS SILENT AUCTION SPONSOR IN PROGRAM AND ON BID SHEETS
- SOCIAL MEDIA AND WEBSITE RECOGNITION

DEAL OR NO DEAL CASE SPONSOR

\$ 3,000

BE RECOGNIZED AS ONE OF OUR DEAL OR NO DEAL CASE SPONSORS - WHERE THERE ARE GUARANTEED TO BE NO 'DUDS' AGAIN THIS YEAR! (5 AVAILABLE)

- TABLE OF 8 TO THE ULTIMATE ESCAPE GALA EVENT
- EMCEE MENTION IN PROGRAM
- YOUR LOGO RECOGNIZED ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS CASE SPONSOR IN PROGRAM AND ON CASE INFORMATION SIGNAGE
- SOCIAL MEDIA AND WEBSITE RECOGNITION

TRAIN STATION SPONSOR

~~\$ 2,500~~

BE THE SPONSOR OF FUN AND GAMES AS PEOPLE PAY TO SEND OTHERS TO THE TRAIN STATION (JAIL) AND HAVE TO STAY THERE UNTIL SOMEONE POSTS BAIL! (1 AVAILABLE)

- 4 TICKETS TO THE ULTIMATE ESCAPE GALA EVENT
- SIGNAGE LOCATED AT THE 'TRAIN STATION'
- EMCEE MENTION IN PROGRAM
- YOUR LOGO RECOGNIZED AS TRAIN STATION SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS TRAIN STATION SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

WINE SPONSOR

BE RECOGNIZED AS THE SPONSOR OF THE TABLE WINE FOR THE EVENING!
(1 AVAILABLE)

- 4 TICKETS TO THE ULTIMATE ESCAPE GALA EVENT
- YOUR LOGO ON TABLE WINE VOUCHERS
- EMCEE MENTION IN PROGRAM
- YOUR LOGO RECOGNIZED AS WINE SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS WINE SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

~~\$2,500~~
SOLD

DEAL OR NO DEAL PRIZE SPONSOR

\$ 1,500

SPONSOR PRIZING IN OUR DEAL OR NO DEAL CASES (9 AVAILABLE)

- YOUR LOGO RECOGNIZED AS A PRIZE SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS A PRIZE SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

PRIZE/GIFT IN KIND SPONSOR

VARIES

WE ARE ALWAYS LOOKING FOR PRIZES TO HELP FILL OUR DEAL OR NO DEAL CASES, CHANCES BOARD AND OTHER EVENTS OF THE EVENING! PLEASE CONTACT JOANNE TO DISCUSS!

- YOUR LOGO RECOGNIZED AS A PRIZE SPONSOR ON LARGE SCREEN AT THE EVENT
- YOUR LOGO RECOGNIZED AS A PRIZE SPONSOR IN PROGRAM
- SOCIAL MEDIA AND WEBSITE RECOGNITION

TABLE

\$ 1,000

TABLE OF 8 TO ULTIMATE ESCAPE EVENT

- INCLUDES DINNER
- TABLE WINE
- FULL ACCESS TO 2024 ACTIVITIES

INDIVIDUAL TICKETS

\$ 150/EA

PLEASE CONTACT JOANNE COUSINS: JOANNE.COUSINS@BIGBROTHERSBIGSISTERS.CA
TO CLAIM YOUR SPONSORSHIP LEVEL! *ALL SPONSORSHIP REQUESTS MUST BE
RECEIVED PRIOR TO FEBRUARY 20, 2024 IF SIGNAGE IS INVOLVED.*